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**U3 Advisors Merges With Land Use Economic Specialists Landwise**

Philadelphia, Penn. [January 13, 2026] **U3 Advisors** is growing again - and growing wiser in the process.

The firm announced today that they have merged with **Landwise**, a Boston-based real estate advisory firm that helps owners and institutions maximize the quality, utility, and value of their land assets through expertise in planning and land use economics. The combined firm will operate under the U3 Advisors name.

Landwise's team, Principal **Jon Tremontozzi**, Senior Planner **Amy Fater**, and Planner and Analyst **Albert Zhang**, will join the staff of U3 Advisors at the firm's Boston office.

"From our first encounter with Jon and his remarkable team, it was clear that our combined capabilities would make both of our firms more effective by an order of magnitude," says U3 Advisors CEO **Omar Blaik**. "Their unique approach and relentless focus on better understanding the long-term economic performance of land use interventions and redevelopment projects will immediately benefit our growing roster of clients around the country. U3 Advisors is honored to welcome them to our team and eager to put them to work."

"The alignment between our two companies is rooted in a set of fundamental values, not only about the kind of projects we pursue, but the way in which we work," says Tremontozzi, who founded Landwise in 2015 after serving as Sasaki Associates' Director of Land Use Economics. "We are deeply devoted to the belief that institutions, owners and local leaders can make the best use of their assets when they clearly see the economic implications of their real estate decisions, and that the decisions they make today will drive the overall health of their communities and regions for generations. We're excited to join a firm where these insights can help more organizations and communities thrive."

**ABOUT U3 ADVISORS.** U3 Advisors is a nationally recognized consulting firm that provides real estate and economic development solutions to communities and anchor institutions--colleges and universities, medical centers, foundations, and nonprofit and civic organizations. With more than 20 years in business, U3 Advisors' core practice is serving nonprofit institutions during the planning and pre-development phases of complex real estate projects.

For more information, visit [U3Advisors.com](http://U3Advisors.com).

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